



## Arash Khalili Nasr

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### **CURRENT POSITION**

2015- Assistant professor, Graduate School of Management ,Sharif University of Technology,Tehran,Iran

### **EDUCATION**

2013 ,Ph.D.,Industrial engineering department, Tarbiat Modares University , Tehran,Iran

Thesis: Value Creation in Resource Based View

2008 , M.A. Industrial engineering department, Tarbiat Modares University , Tehran,Iran

2006 , B.A. Industrial engineering department, Iran university of science and Technology(IUST) , Tehran,Iran

## **AWARDS AND HONOURS**

2022, Distinguished researcher of the year, Sharif University of Technology

2008, Winning Sharif Entrepreneurship Award

2009, Getting First Rank in Ph.D. Entrance Examination among more than 1000 competitors.

## **PUBLICATIONS**

### **Peer-Reviewed Journal Articles(international journals)**

2024,CSR marketing through social media and contextual effects on stakeholder engagement: a multinational cross-industry analysis *Published in* Information Systems Frontiers(Joint with Mona Rashidirad, Vignesh Yoganathan & Ashkan Salehi Sadaghiani)

2024,What attributes affect customer satisfaction in green restaurants? An aspect-based sentiment analysis approach *Published in* Journal of Travel & Tourism Marketing(Joint with Mansour Shahhosseini)

2024,Unveiling barriers to the integration of blockchain-based circular economy and Industry 5.0 in manufacturing industries: A strategic prioritization approach *Published in* Business Strategy and the Environment(Joint with Devika Kannan, Alireza Shamekhi Amiri, Mayssam Tarighi Shaayesteh, Hassan Mina)

2023,An interval multi-criteria decision-making model for evaluating blockchain-IoT technology in supply chain networks *Published in* Internet of Things(Joint with Madjid Tavana , Alireza Barati Ahmadabadi , Alireza Shamekhi Amiri , Hassan Mina)

2023,Prioritizing adoption barriers of platforms based on blockchain technology from balanced scorecard perspectives in healthcare industry: A structural approach *Published in* International Journal of Production Research(Joint with Kannan Govindan, Mohammad Saeed Heidary, Saeede Nosrati-Abarghoee, Hassan Mina)

2023,An optimization model with a lagrangian relaxation algorithm for artificial internet of things-enabled sustainable circular supply chain networks *Published in* Annals of Operations Research( Joint with Madjid Tavana, Francisco J Santos-Arteaga, Esmaeel Saberi, Hassan Mina)

2022,A multicriteria-optimization model for cultural heritage renovation projects and public-private partnerships in the hospitality industry *Published in* Current Issues in Tourism(Joint with Madjid Tavana, Abdolreza Azadmanesh, Arash Khalili Nasr, Hassan Mina)

2022, A private sustainable partner selection model for green public-private partnerships and regional economic development *Published in Socio-Economic Planning Sciences* (Joint with Madjid Tavana, Hassan Mina, Jerzy Michnik)

2022, Circular economy adoption barriers: An extended fuzzy best–worst method using fuzzy DEMATEL and Supermatrix structure *Published in Business Strategy and the Environment* (Joint with Kannan Govindan, Farzane Karimi, Hassan Mina)

2022, A comprehensive framework for sustainable closed-loop supply chain network design *Published in Journal of Cleaner Production* (Joint with Madjid Tavana, Hadi Kian, Kannan Govindan, Hassan Mina)

2022, The manifestation of luxury value dimensions in brand engagement in self-concept *Published in Journal of Retailing and Consumer Services* (Joint with Nima Ostovan)

2021, Medical waste management during coronavirus disease 2019 (COVID-19) outbreak: A mathematical programming model *Published in Computers & Industrial Engineering* (Joint with Kannan Govindan, Parisa Mostafazadeh, Hassan Mina)

2021, A Mathematical Programming Approach for Equitable COVID-19 Vaccine Distribution in Developing Countries *Published in Annals of Operations Research* (Joint with Majid Tavana, Kannan Govindan, Mohammad Saeed Heidary and Hassan Mina)

2021, A Fuzzy Weighted Influence Non-linear Gauge System with Application to Advanced Technology Assessment at NASA *Published in Expert Systems With Applications* (Joint with Majid Tavana, Hossein Mousavi and Hassan Mina)

2020, A Novel Fuzzy Multi-Objective Circular Supplier Selection and Order Allocation Model for Sustainable Closed-Loop Supply Chains *Published in Journal of Cleaner Production* (Joint with Majid Tavana, Behrouz Alavi and Hassan Mina)

2020, An Empirical Study On Effective Factors On Adoption Of Cloud Computing in Electronic Banking: A Case Study of Iran banking sector, *Published in International Journal Of Business Information Systems*, (Joint with Alireza Alizadeh, Mehri Chehrehpak and Samaneh Zamanifard)

2020, Assessment Of Barriers To Renewable Energy Development Using Stakeholders Approach, *Published In Entrepreneurship And Sustainability Issues* (Joint With Maryam Kafizadeh Kashan, Abbas Maleki, Navid Jafari, Hamid Hashemi)

2019, How Enterprise Risk Management (ERM) Can Affect On Short-Term And Long term Firm Performance: Evidence From The Iranian Banking System, *Entrepreneurship And*

*Sustainability Issues*, Vol 7(2) ,(joint with Saideh Alaei, Fateme Bakhshi, Farzin Rasoulyan, Hojat Tayaran and Mohammad Farahi)

2018, Foreign Direct Investment, Economic Growth and The Moderation Role of Host Country's Financial Market, Iranian Journal Of Finance, (Joint With Ali Ahmadi)

2017, Quantitive evaluation and ranking of all Iranian companies based on CSV criteria, Iranian Journal of Management Sciences ,Vol 12 (Joint with Mohammad Saeed Aghajani and Ali Nabizadeh)

2016, Investigating The Effect of The Perceived Value of Banking Services On The Key Indicators of Consumer Behavior, Journal Of Money And Economy, Vol.11(3), (Joint With Shabnam Doosti And Sadegh Ghaderi Kangavari)

## **CONFERENCES**

### **Papers Presented**

2023, A Novel CNN-LSTM Model for Predicting the Railway Sector Stock Price in the Tehran Stock Exchange, 9th International Conference on Web Research (ICWR)

2020, Generic strategy a possible mediator on the change in customer's loyalty in case of irresponsible behavior, WCMA 2020, Leed, UK, 20<sup>th</sup> January.

2020, Board Composition, Institutional Ownership, and Financial Performance: Evidence from Tehran Stock Exchange, WCMA 2020, Leed, UK, 20<sup>th</sup> January.

2019, Female Entrepreneurship: A Gender-Based Analysis and Comparison of Entrepreneurial Intention Enablers, 16<sup>th</sup> international conference on management, Iran, 6<sup>th</sup> March

2019, Efficiency of technical analysis (TA) in Tehran Stock Exchange, 16<sup>th</sup> international conference on management, Iran, 6<sup>th</sup> March

2017, Quantitative Evaluation and Ranking of Iranian Companies based on Created Shareholder Value (CSV) Criteria, 24<sup>th</sup> IAMB Conference , 9<sup>th</sup> October

## **TEACHING EXPERIENCE**

### **Undergraduate courses**

Enterprenuership, Tarbiat Modares University (2014)

Marketing , K.N.Toosi University of Technology (2014)

Information Technology , Tarbiat Modares University (2014)

## **Graduate courses**

Strategic planning ,Sharif University of Technology(MBA),2016-2024  
Operations Management, Sharif University of Technology(MBA),2022-2024  
Operations Strategy, Sharif University of Technology(MBA),2022-2024  
Strategy Execution, Sharif University of Technology(MBA),2018  
Seminar in strategic Management, Sharif University of Technology(MBA),2016  
Research Method, Sharif University of Technology (MBA,Ph.D.),2016-2020  
Marketing Research ,Sharif University of Technology (MBA),2017

## **Books**

2013, Translation of Contemporary Strategy Analysis(by Robert Grant) in Persian language, Aryana Publisher  
  
2014, Translation of Corporate Entrepreneurship: How to Create a Thriving Entrepreneurial Spirit Throughout Your Company(by Robert Hisrich) ) in Persian language,Tehran University Press

## **SERVICE**

2021-2023 - Secretary of the faculty of Management and Economics council, Sharif University of Technology  
  
2016-2018 – Head of Electronic commerce department, Sharif University of Technology

## **Relevant industry position held:**

2020,Senior strategy consultant at Yekta Tahviah Arvand  
  
2019,Senior Strategy Consultant At Simaara  
  
2018, Senior Strategy Consultant At Ofogh Alborz Company  
  
2016,Implementor and representative of QPR software –world wide

## **Invited talk:**

2017: Invited talk with Professor Robert Grant on Current strategic issue of Iran, Sharif University of Technology

## **Supervisor:**

I had been supervised for about 20 Master theses and currently I am in the process of supervising 2 Ph.D. dissertations.

**Editorial boards :**

Member of Editorial board at International Journal of Applied Decision Sciences

Member of Editorial board at International Journal of Enterprise Information Systems

Member of Editorial board at International Journal of Advanced Operations Management

**Reviewers:****International reviewers of the following journals**

Computer and industrial engineering

Journal of international financial markets, institutions & money

Journal of Retailing and Consumer Services

Journal of tourism management perspectives

European journal of industrial engineering

Entrepreneurship and sustainability issue.

International journal of enterprise information systems

International journal of strategic decision sciences

International Journal of Advanced Operations Management

Brazilian journal of operations & production management

**National reviewers**

Iranian journal of Management Studies :Review more than 5 papers.

Publishing Center of Allameh Tabatabaiee University:Review 1 book.